**PSA Resources:**

* Review the Healthy People 2020 Goal and Overview for Health Communication and Health Information Technology: <https://www.healthypeople.gov/2020/tools-resources/evidence-based-resource/health-communication-and-social-marketing-health-2>
* Review the CDC’s Health Communication Resources: <https://www.cdc.gov/healthcommunication/healthbasics/WhatIsHC.html>
* Review the NIH Clear Communication link: <https://www.nih.gov/institutes-nih/nih-office-director/office-communications-public-liaison/clear-communication>
* Read about Tips for Creating a PSA: <https://www.govtech.com/education/news/how-to-create-the-perfect-public-service-announcement.html>
* Creating Posters and Flyers: <https://ctb.ku.edu/en/table-of-contents/participation/promoting-interest/posters-flyers/main>
* Examples of Video PSA’s**:** <https://www.adcouncil.org/About-Us>

**Technical Resources:**

* **Digital Flagship App tutorials**:  [https://digitalflagship.osu.edu/students/technology/app-tutorials (Links to an external site.)](https://digitalflagship.osu.edu/students/technology/app-tutorials" \t "_blank)
* [CON Poster Template 2014-1.pptxreview the document](https://osu.instructure.com/courses/72172/files/20099698/download?wrap=1)
* In **Word**:  Select **"New from template"** and choose your template of choice.  There are lots of **pamphlets** and **flyers** in the choice list
* In **Pages**:  Click the **+** sign and choose a **template**.  There is a template link for **Flyers/Posters** and one for **Brochures under Miscellaneous.**